

FREE LEAD MAGNET

# 20 ChatGPT Prompts That Feel Illegal to Know

The exact AI prompts smart creators, entrepreneurs, and students use to save hours, make money, and get ahead — without anyone knowing.

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Inside: 20 copy-paste prompts for making money online, growing on social media, creating content faster, boosting productivity, and learning anything faster.



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[promptinsider.com](https://promptinsider.com)

# Let's be honest.

## Most people using ChatGPT are wasting it.

They type in basic questions. They get basic answers. They scroll away thinking "AI is okay, I guess." And they never touch it again — or they keep using it at 10% of what it can actually do.

Here is the truth nobody is talking about:

"The prompt is everything. A bad prompt gives you a mediocre answer.  
The right prompt gives you an unfair advantage."

### That is exactly why this guide exists.

Inside, you will find 20 prompts that are so specific, so well-engineered, and so immediately useful that they feel like they should cost money. These are not generic "summarize this" prompts. These are precision tools — built to make you money, save you time, grow your audience, and help you learn faster.

### By the end of this guide, you will have:

- A set of copy-paste prompts ready to use today
- Tools to create content 5x faster than before
- Prompts that help you make money, grow online, and think smarter
- A massive advantage over the 90% of people still guessing with AI

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**Ready? Let's go.**

# How To Use This Guide

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Using these prompts is simple. Follow these steps every time:

## Step 1

### Open ChatGPT

Go to [chat.openai.com](https://chat.openai.com) (free account works fine for most prompts).

## Step 2

### Copy the prompt

Find the prompt you want to use. Copy the entire text — including the brackets [ ].

## Step 3

### Fill in the brackets

Replace anything inside [brackets] with your specific details. The more specific you are, the better your results.

## Step 4

### Paste and send

Paste the full prompt into ChatGPT and hit enter. Read the result carefully.

## Step 5

### Refine if needed

If the answer is not perfect, type: "Make it more [specific / shorter / formal / casual]" and ChatGPT will adjust.

**PRO TIP:** Don't just use one prompt once. The real magic happens when you chain prompts together. Use one prompt to generate an idea, the next to develop it, and the next to write or promote it. That workflow multiplies your results.

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## ■ MAKING MONEY ONLINE

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#01

### ■ The Faceless Product Idea Machine

Act as a profitable digital product strategist. I am in the [niche, e.g., fitness / personal finance / parenting] space. Give me 10 digital product ideas I can create and sell in under a week, ranked by ease of creation and profit potential. For each idea, include: the product format (ebook, template, checklist, mini-course, etc.), the exact target audience, the pain point it solves, a suggested price point, and one sentence on where to sell it. Focus on products that require zero upfront investment and can be made using only free tools.

**What it does:** Instantly generates a ranked list of sellable digital product ideas tailored to your niche — your roadmap to your first or next online income stream.

#02

### ■ The High-Converting Sales Page Writer

Write a high-converting sales page for my digital product. Product name: [product name]. Product type: [e.g., ebook, template pack, mini-course]. Target buyer: [describe your ideal customer]. Main problem it solves: [describe the problem]. Key benefit they get: [main transformation or result]. Price: [\$X]. Structure the page with: a bold attention-grabbing headline, 3 emotional pain-point bullets, a "what you get" section, 3 powerful testimonial placeholders (written as if real), a risk-reversal guarantee statement, and a CTA button with urgency copy. Write in a persuasive but honest tone. No fluff.

**What it does:** Produces a complete, professional sales page in minutes — the kind copywriters charge \$500–\$2,000 to write.

#03

## ■ The Freelance Pitch That Wins Clients

You are an expert freelance copywriter with 10 years of experience winning high-paying clients. Write a short, confident, and compelling cold outreach message for me to send on [platform: LinkedIn / Upwork / email]. My service: [e.g., social media management, graphic design, video editing]. My niche: [industry I target, e.g., coaches, e-commerce brands, local restaurants]. My strongest result or experience: [mention one specific result if possible, or "I am new but highly motivated"]. The message should be under 150 words, lead with their problem (not my skills), include a specific and irresistible offer or hook, and end with one low-friction CTA. Write 3 different versions: casual, professional, and bold.

**What it does:** Writes three polished outreach messages that feel human, confident, and relevant — dramatically increasing your reply rate from cold prospects.

#04

## ■ The Affiliate Content Money Machine

Act as an expert affiliate marketer and SEO content strategist. I want to create a blog post or YouTube script to promote [product name] through my affiliate link. Target keyword: [main keyword people search, e.g., "best email marketing tool for beginners"]. Write a complete, SEO-optimized article outline with: a click-worthy title (give 3 options), a compelling intro that hooks the reader in the first 3 sentences, 5 main sections with H2 subheadings (include what each section should cover), natural placements for my affiliate link (3 recommended spots), a FAQ section with 4 questions real buyers ask, and a strong conclusion with a soft-sell CTA. Make it feel genuinely helpful — not like an ad.

**What it does:** Gives you a complete affiliate content blueprint that ranks in search, reads naturally, and converts visitors into commission-generating clicks.

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## ■ SOCIAL MEDIA GROWTH

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#05

### ■ The Viral TikTok Script Generator

You are a viral TikTok content strategist who has helped creators gain millions of views. Write a complete TikTok video script for me on the topic: [your topic or niche]. My target audience: [describe your ideal viewer]. My goal: [get followers / promote a product / build authority / go viral]. The script must include: a pattern-interrupt hook in the first 2 seconds (make it impossible to scroll past), a story or value-delivery section (15–30 seconds of content), a surprising or satisfying payoff moment, and a strong CTA at the end (follow, comment, or click link). Also give me: 3 alternative hooks for A/B testing, the best time to post this for maximum reach, and 5 specific hashtags to use. Format the script with on-screen text suggestions and voiceover text clearly separated.

**What it  
does:**

Produces a complete, hook-engineered TikTok script with everything you need to film and post a video that has a real chance of going viral.

#06

## ■ The Instagram Content Calendar Builder

Act as a professional Instagram growth strategist. Create a 30-day Instagram content calendar for my account in the [niche] space. My current followers: [number]. My posting goal: [e.g., 5x per week]. Content formats I can create: [e.g., Reels, carousels, static posts, Stories]. My goal: [grow followers / drive traffic to website / sell [product]]. For each post in the calendar, give me: the content format, a specific and engaging topic or hook, the type of caption (storytelling / educational / promotional / engagement-bait), and whether it should include a CTA and what that CTA should be. Include 4 Reel ideas per week that are designed for maximum reach. Group by week with a theme for each week.

**What it does:** Delivers a full month of strategic Instagram content so you never face a blank content calendar again — mapped to your actual growth goals.

#07

## ■ The YouTube Title & Thumbnail Formula

You are a YouTube SEO and growth expert who has analyzed thousands of viral videos. My video topic is: [describe your video in 1-2 sentences]. My niche: [your niche]. My target audience: [who watches your channel]. Give me: 10 YouTube title options for this video, each using a different proven formula (curiosity gap, listicle, "how I did X", "why you are failing at X", transformation, controversy, specificity, speed promise, fear of missing out, and social proof). For each title, rate its click-through potential out of 10 and explain in one sentence why it works. Then recommend the top 2 to A/B test. Also write 3 thumbnail text overlay concepts that pair with each of the top 2 titles.

**What it does:** Generates 10 click-optimized YouTube titles using proven psychological formulas — the single highest-leverage factor in a video's success.

#08

## ■ The Faceless Niche Account Content Engine

I am building a faceless [niche] account on [Instagram / TikTok / YouTube Shorts]. I do not want to show my face. My niche is: [e.g., stoic quotes, financial literacy, gym motivation, true crime]. Give me: 1) A complete brand identity for this account (name ideas, bio formula, visual aesthetic description, tone of voice). 2) A content system — 5 repeatable content formats I can produce without showing my face (e.g., quote cards, text-on-video, voiceover, screen recordings). 3) 20 specific content ideas using those formats, with hooks for each. 4) A growth strategy for reaching 10,000 followers in 90 days — specific daily actions, not vague advice. 5) Monetization options once I hit 5,000 and 10,000 followers respectively.

**What it does:** Blueprints an entire faceless brand from identity to monetization — giving you a complete system to build an audience without ever appearing on camera.

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## ■ CONTENT CREATION

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#09

### ■ The 7-Day Content Repurposing Engine

Act as a content repurposing strategist. I have created one piece of long-form content: [paste the title, topic, or key points of your content]. Content type: [YouTube video / podcast episode / blog post / webinar]. Repurpose this into 7 pieces of platform-specific content for the same week: 1 Twitter/X thread (12 tweets with hooks and a CTA), 1 LinkedIn post (300-400 words, story-led), 1 Instagram carousel concept (slide titles and key points for 8 slides), 1 TikTok / Reel script (30-45 seconds, hook + value + CTA), 1 email newsletter (subject line + 200-word body with CTA), 1 Pinterest pin description (keyword-rich, 150 words), 1 YouTube Shorts script (under 60 seconds, standalone value). Maintain my original message but adapt the tone and format for each platform.

**What it  
does:**

Turns one piece of content into seven platform-ready assets in minutes — multiplying your content output without multiplying your workload.

#10

## ■ The Authority Blog Post Builder

You are a senior content strategist and SEO expert. Write a complete, ready-to-publish blog post on the topic: [your topic]. Target keyword: [primary keyword]. Target audience: [describe your reader]. Word count: [e.g., 1,200 words]. The post must include: a compelling title with the keyword near the front, an introduction that hooks with a relatable problem or bold statement in the first 2 sentences, clearly structured H2 and H3 subheadings, one practical example or case study to illustrate the main point, a "Key Takeaways" summary box near the end, an SEO-optimized meta description (under 155 characters), and a strong CTA at the conclusion. Write in a clear, expert-but-accessible tone. No fluff, no padding.

**What it does:** Produces a fully structured, SEO-ready blog post that reads like it was written by an expert — ready to publish or use as a first draft.

#11

## ■ The Email Sequence That Sells on Autopilot

Write a 5-part email welcome sequence for my business. Business type: [e.g., digital product creator, coach, course seller, freelancer]. Product or service I am selling: [brief description and price]. Subscriber source: [where they signed up — free guide, webinar, website]. Sequence goals: build trust, deliver value, and sell [your product] by email 5. For each email, write: a subject line (give 2 options), a preview text, the full email body (200-300 words per email), and a CTA. Email 1: Welcome + deliver the lead magnet. Email 2: My story and why I do this. Email 3: Valuable tip that solves one problem they have. Email 4: Social proof (write a compelling fictional testimonial as a placeholder). Email 5: Soft pitch for [product] with urgency. Write in a warm, conversational, trustworthy tone.

**What it does:** Creates a complete 5-email sales sequence that warms up subscribers, builds trust, and converts readers into buyers — fully on autopilot.

#12

## ■ The Hooks That Stop the Scroll

You are a world-class direct response copywriter who specializes in social media hooks. My content niche: [your niche]. My target audience: [who you are writing for]. The topic I want to create content about: [your topic]. Write 20 scroll-stopping hooks for this topic — each designed for a different psychological trigger: curiosity, fear, shock, aspiration, controversy, social proof, specificity, speed promise, relatability, and insider knowledge (2 hooks per trigger). Hooks should work across: TikTok openers, Instagram caption first lines, email subject lines, and YouTube titles. Rate each hook from 1-10 for virality potential and explain in 5 words why it works. Bold the top 5 hooks you would use today.

**What it  
does:**

Gives you 20 high-powered hooks engineered with proven psychological triggers — your library of opening lines that demand attention across every platform.

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## ■ PRODUCTIVITY & SYSTEMS

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#13

### ■ The CEO Morning Routine Designer

You are a peak performance coach who has worked with elite founders and creators. Design a personalized morning routine for me based on my situation: Wake up time: [e.g., 6:00am]. Available time before my first commitment: [e.g., 90 minutes]. My top 3 goals right now: [list them]. My biggest productivity challenge: [e.g., procrastination / lack of focus / low energy]. My preferred physical activity level: [none / light / moderate / intense]. Create a minute-by-minute schedule for my morning that includes: the optimal wake-up protocol, mindset or mindfulness practice, movement, deep work block, and nutrition. Explain the science behind each choice in one sentence. Also give me the 3 things I should do the night before to make this morning possible. Make it realistic — not a fantasy routine.

**What it  
does:**

Designs a science-backed, personalized morning routine built around your real goals and constraints — so you start every day operating at your peak.

#14

## ■ The SOP Builder for Any Recurring Task

You are an operations consultant who specializes in systemizing small businesses and creator workflows. I want to create a Standard Operating Procedure (SOP) for the following task: [describe the task in detail, e.g., "publishing a new YouTube video from raw footage to live"]. I want this SOP to be so clear that someone with no experience could follow it. Create the SOP with: a title and purpose statement, a list of tools and resources needed, step-by-step instructions (numbered, with sub-steps where needed), quality control checkpoints (what to verify at key stages), common mistakes to avoid, and an estimated time for each major phase. Format it as a clean, professional document I can share with a team member or VA.

**What it does:** Transforms any repeatable task into a professional, ready-to-delegate SOP — so you can stop doing everything yourself and start building real systems.

#15

## ■ The 90-Day Goal Destruction Plan

Act as a high-performance business coach. I have a 90-day goal: [describe your specific goal, e.g., "make my first \$5,000 online" or "grow my Instagram to 10,000 followers"]. My current situation: [describe where you are now]. My available time per day: [hours]. My biggest obstacle: [what is stopping you]. Create a complete 90-day execution plan with: a breakdown into 3 phases (30 days each) with the main focus of each phase, weekly milestones to hit in each phase, the single most important daily action for each phase, the 3 metrics I should track weekly to know if I am on track, what to do if I fall behind in week 3 or 6 (a recovery protocol), and a motivational mantra I can use when I want to quit. Make it ambitious but achievable. No fluff — just the plan.

**What it does:** Creates a personalized, phase-by-phase 90-day roadmap toward a specific goal with built-in accountability, metrics, and a recovery plan for bad weeks.

#16

## ■ The Brain Dump to Action Plan Converter

I have a brain dump of everything I need to do, plan, or figure out. Here it is: [paste your messy list of thoughts, tasks, ideas, worries, or goals]. Act as my personal operations manager and do the following: 1) Categorize everything into: Urgent tasks, Important but not urgent, Ideas to develop, Things to decide, and Things to delete or ignore. 2) Create a prioritized action list from the urgent and important categories. 3) For the top 3 most important items, write a specific next physical action I can take in under 10 minutes to get started. 4) Identify anything I should delegate or automate. 5) Give me a "clear head" summary in 3 bullet points of what actually matters most right now. Make me feel in control, not overwhelmed.

**What it does:** Transforms your overwhelm and mental chaos into a clean, prioritized action plan with immediate next steps — turning stress into momentum.

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## ■ LEARNING FASTER

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#17

### ■ The Any-Subject Tutor

I want to learn [subject or skill — e.g., Python programming, copywriting, investing, spoken French]. My current level: [complete beginner / some basics / intermediate]. My goal: [what specifically you want to be able to do, e.g., "write basic scripts", "write ads that convert"]. Time I can commit: [hours per week] over [timeframe, e.g., 8 weeks]. Teach me as if you are the world's best tutor for this subject. Give me: 1) A complete learning roadmap with weekly milestones. 2) The 3 most important concepts or skills to master first (and why). 3) The single best free resource for each concept. 4) A daily practice routine I can follow. 5) The most common beginner mistakes to avoid. 6) One challenge or mini-project I can do at the end of each week to apply what I learned. Keep it practical. I want to actually use this skill, not just know about it.

**What it does:** Builds you a complete, personalized learning roadmap for any subject — with weekly milestones, resources, and practice projects tailored to your schedule and goal.

#18

## ■ The Instant Concept Explainer

Explain [concept, term, or idea — e.g., compound interest, the Pareto Principle, SEO, blockchain, stoicism] to me in 4 different ways: 1) As if I am 10 years old (simple, analogy-based). 2) As if I am a smart adult with no background in this topic (clear, precise). 3) Using one real-world example from everyday life that I can relate to. 4) In one sentence — the most distilled version possible. Then: give me 3 ways I can practically apply or use this concept in my life or business starting today. Finally, recommend one book, one article, and one video that would deepen my understanding of this.

**What it does:** Makes any complex concept instantly understandable from four angles — the fastest way to go from confusion to genuine understanding in under two minutes.

#19

## ■ The Book Summary & Action Extractor

I want to get maximum value from the book: [book title] by [author]. Act as if you have studied this book deeply and can teach it. Give me: 1) The single most important idea in the entire book (1 paragraph). 2) The top 7 key lessons, each explained in 2-3 clear sentences. 3) The most counterintuitive or surprising insight most people miss. 4) 3 specific action steps I can take THIS WEEK based on the book's core principles. 5) One quote from the book that captures its essence (or a paraphrase if you are not certain of the exact wording). 6) Who will benefit most from this book and who should skip it. 7) The one question this book helps me answer about my own life or business.

**What it does:** Extracts the highest-value insights from any book and turns them into specific this-week action steps — so you get real results without reading 300 pages.

#20

## ■ The Decision Clarity Framework

I am struggling to make a decision about: [describe the decision — e.g., quitting my job, starting a business, moving to a new city, investing in a course, ending a relationship]. Act as my most trusted, brutally honest advisor who has nothing to gain from my choice. Walk me through a complete decision framework: 1) The 3 best possible outcomes if I say yes. 2) The 3 worst possible outcomes if I say yes. 3) What happens if I say no and do nothing — in 1 year, 3 years, and 5 years. 4) The reversibility test: can I undo this if it goes wrong? What is the real worst-case scenario? 5) The regret minimization question: which choice will I regret more when I am 80? 6) 3 questions I should ask myself before deciding. 7) Your honest recommendation — and why. Do not be vague. Be direct.

**What it  
does:**

Runs your hardest decisions through a complete clarity framework — giving you the structured analysis and honest perspective to stop overthinking and choose with confidence.

# You Just Used 20 Prompts That Change Everything.

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If these prompts gave you even one new idea, saved you even one hour, or sparked just one piece of content or income opportunity — imagine what the full toolkit can do.

## Inside the full product, you get:

- 100+ premium prompts across making money, content, growth, and productivity
- Advanced prompt chaining techniques that multiply your results
- Ready-to-use prompt templates for specific platforms and use cases
- A complete 30-day AI workflow system — so you use AI every single day
- Bonus: the exact prompts used by top creators, coaches, and online sellers

**Get the full toolkit here: [\[YOUR LINK HERE\]](#)**

People who bought the full toolkit reported creating content 5x faster, launching their first digital product, doubling their posting frequency, and in several cases — making their first sale online within 7 days of getting access.

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# BONUS: The Daily Prompt Habit

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**The biggest mistake people make with AI prompts is using them once and forgetting about them.**

The people who get real results — more money, more followers, more output — treat their prompts like a daily toolkit. They open ChatGPT before they open Instagram. They use a prompt before they write an email. They build AI into their workflow the same way they build in coffee.

## Your 3-step daily prompt habit:

- Morning** Pick ONE prompt from this guide. Use it to start your first task — content, email, plan, or product.
- Midday** Take something you are stuck on and run it through a prompt. Let AI do the thinking first.
- Evening** Review what you created today. Ask ChatGPT: "How could I improve [what I made today]?"

**"The best prompt is the one you actually use."**

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Start today. Use one prompt. See what happens.